

Message Text

UNCLASSIFIED

PAGE 01 ROME 10642 021747Z

66

ACTION CU-05

INFO OCT-01 EUR-06 ISO-00 /012 W
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R 021613Z AUG 74
FM AMEMBASSY ROME
TO USIA WASHDC
INFO SECSTATE WASHDC 6250

UNCLAS ROME 10642

USIAC

E.O. 11652 N/A
SUBJ: RAI STUDY TRIP TO NEW YORK AND WASHINGTON

FOR IWE/CROCKER AND ANTUNES

SECSTATE FOR CU/WE

REF: ROME 10468

1. PER CROCKER/AMERSON/MCDONALD TELCON, AGREE BROADER THEME THAN THAN STATED REFTEL WOULD BE PREFERABLE. RAI INTERESTED GENERAL CONCEPT QUOTE TELEVISION AND THE SOCIAL LIFE OF THE FAMILY AND OF OTHER PRIMARY GROUPS UNQUOTE. THUS OPPORTUNITY GIVEN COVER IMPORTANCE OF TV IN COMMUNITY LIFE AND HOW MEDIUM CAN BEST BE USED SATISFY COMMUNITY NEEDS AS WELL AS DISCUSSION OF FAMILY/TV RELATIONSHIP, DEPICTION OF FAMILY ON TV, AND TV INFLUENCE. EDUCATIONAL TV, OF COURSE, COULD BE GIVEN ADDED EMPHASIS. RAI WOULD ALSO APPRECIATE OPPORTUNITY EXPERIENCE CABLE TV OPERATION TO EXAMINE POSSIBLE COMMUNITY BENEFITS.

2. VIEW LIMITED TIME FOR WHOLE PROGRAM AND DESIRABILITY OBSERVE ELECTION PROCESS AND FACILITATE CONTACTS. OVERVIEW OF GENERAL THEME BELIEVED ADEQUATE STIMULATE CONTINUING DIALOGUE.

3. REITERATE SUGGESTION COORDINATE PROGRAM WITH HEFFNER.

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4. AGREE COORDINATION THIS PROJECT BY CU MOST DESIRABLE

IN VIEW CU EXPERT CONTACTS.AMERSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ITINERARY, VISITS, TELEVISION BROADCASTING
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Draft Date: 02 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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